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## Press Release - 2003

### ATI President Announces Trading Plan

Wednesday November 5, 2003

MARKHAM, ON – ATI Technologies Inc. (TSX:ATY, NASDAQ:ATYT) announced today that the President and COO of ATI, has advised the company that he intends to enter into a trading plan, which with the requirements of the U.S. Securities and Exchange Commission's Rule 10b5-1, Mr. Orton anticipates selling up to one million ATI common shares, subject to market conditions. Assuming planned sales are completed, Mr. Orton will still hold over one million ATI shares including unvested shares and vested options.

The SEC's Rule 10b5-1 permits senior executives to adopt written trading plans at a time when they are not in possession of material non-public information and to sell shares according to that plan at a predetermined volume and price parameters. Sales under the plan will occur in a systematic manner with the goal of minimal market impact by spreading such sales over a more extended period of time than would be available using traditional trading window periods.

Mr. Orton has advised that he intends to implement the trading plan in order to achieve personal financial objectives for estate planning and investment diversification. ATI shares will continue to be held for significant personal investment.

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#### About ATI Technologies

ATI Technologies Inc. is a world leader in the design and manufacture of innovative 3D graphics and digital media silicon solutions. An industry pioneer since 1985, ATI is the world's foremost video processor unit (VPU) provider and is dedicated to deliver leading-edge performance solutions across a wide range of PC and Mac desktop and notebook platforms, workstation, set-top and digital television, console and handheld markets. With 2003 revenues in excess of US \$1.3 billion, ATI has nearly 2,200 employees in the Americas, Europe and Asia. ATI common shares trade on NASDAQ and the Toronto Stock Exchange (ATY).

#### Contact Information

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