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7-Eleven, Inc. Updates Rule 10b5-1 Stock Trading Plans

DALLAS, Sept. 3 /PRNewswire-FirstCall/ -- 7-Eleven, Inc. , has announced that David M. Podeschi, senior vice president of merchandising, has adopted a pre-arranged stock trading plan in accordance with Rule 10b5-1 of the Securities and Exchange Act of 1934.

Rule 10b5-1 allows persons who may be considered insiders to establish written pre-arranged stock trading plans when they do not have material, non- public information about the company. The plans establish predetermined trading parameters that do not permit the person adopting the plan to exercise any subsequent influence over how, when or whether to effect trades.

Mr. Podeschi is using his 10b5-1 plan to increase his holdings of the company's stock. His plan provides for the exercise of stock options scheduled to expire in 2005 and 2006. Upon exercise of the stock options, the portion of the shares necessary to cover fees, commissions, any applicable transfer and withholding taxes and the exercise price are sold. Mr. Podeschi will retain the remaining shares.

Under his Rule 10b5-1 Plan, Mr. Podeschi may exercise up to 10,000 stock options until June 30, 2005. If Mr. Podeschi completes the planned sales under his Rule 10b5-1 Plan, he will beneficially own approximately 10,300 shares, 2,313 restricted stock units (each of which is fully vested and will convert into one share of the company's stock on the first of the month following his retirement) and have vested and unvested options amounting to approximately 200,000 shares.

The transaction under this plan will be disclosed publicly through a Form 4 filing. In addition, this transaction is subject to the restrictions and filing requirements mandated by Rule 144 of the U.S. Securities Act of 1933.

About 7-Eleven, Inc.

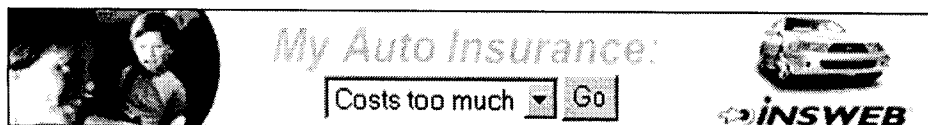
7-Eleven, Inc. is the premier name and largest chain in the convenience retailing industry. Headquartered in Dallas, Texas, 7-Eleven, Inc. operates or franchises approximately 5,800 7-Eleven(R) stores in the United States and Canada and licenses approximately 20,700 7-Eleven stores in 17 other countries and U.S. territories throughout the world. During 2003, 7-Eleven stores worldwide generated total sales of more than \$36 billion. Find out more online at <http://www.7-eleven.com/> .

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Web site: <http://www.7-eleven.com/>

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